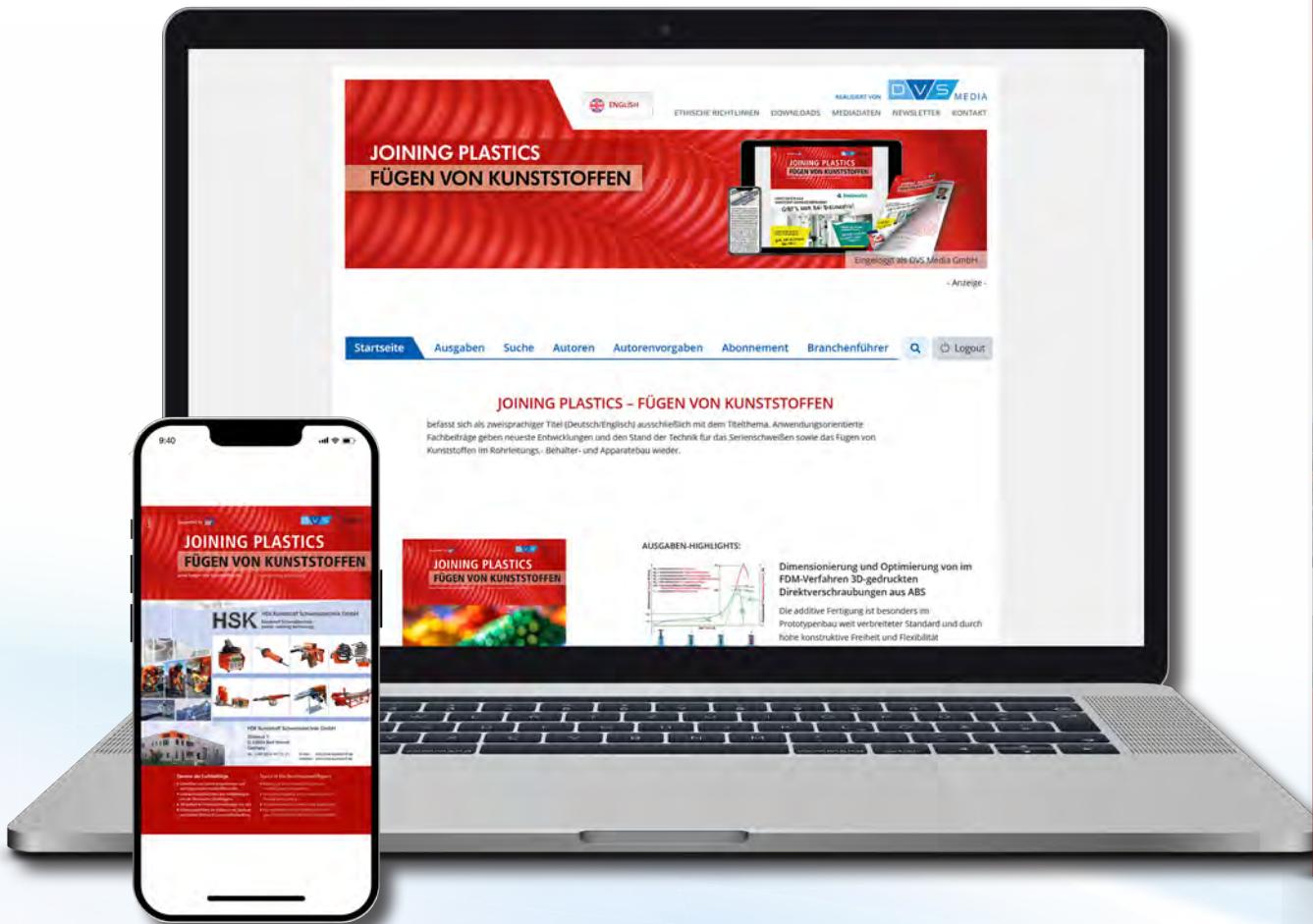


THE WORLD OF PLASTICS JOINING CONTENT



JOINING PLASTICS turns 20

The leading
magazine in
the industry

Peer-
reviewed,
German &
English

Practical



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JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Editorial profile

Editorial Profile: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial staff: Sarah Gottschalk (management)
Nicole Stramka M.A. (responsible)

Year: Volume 20, 2026

Publication frequency: 3 times per year

Language: German/English

Print run: 4,000 copies

Publication/subject plan: see page 47

Subscription charges: Annual subscription 81 €
(Print + Digital)
plus postage costs

Target group: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

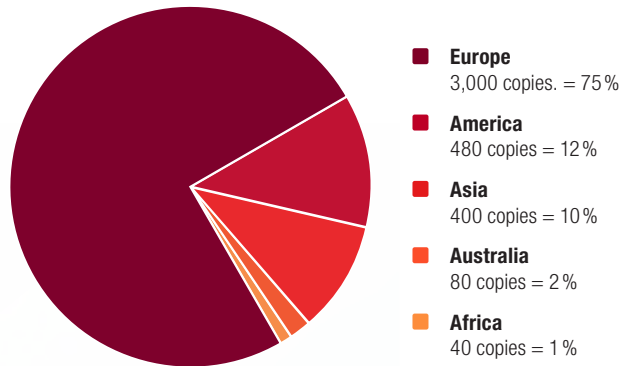
Editorial features:

- News
- From companies
- Products
- Specialist Articles
- Events

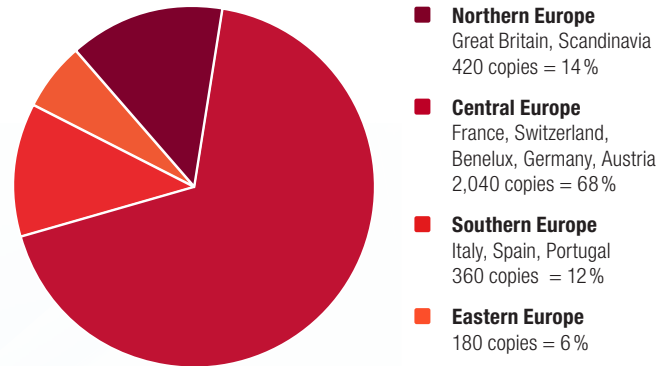
JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Distribution / Distribution in Europe

Distribution:



Distribution in Europe:

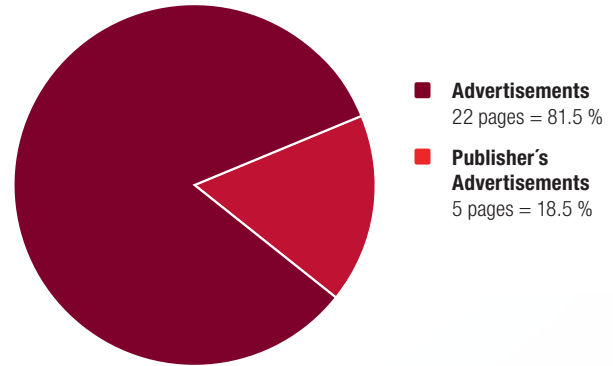
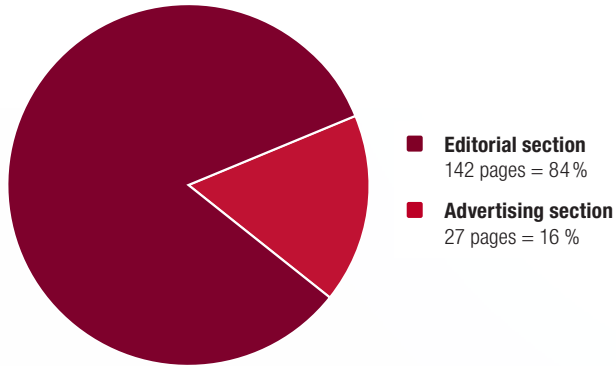


JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Scope and content analysis

Scope analysis: 2024 = 4 issues
Total Scope: 169 pages = 100%

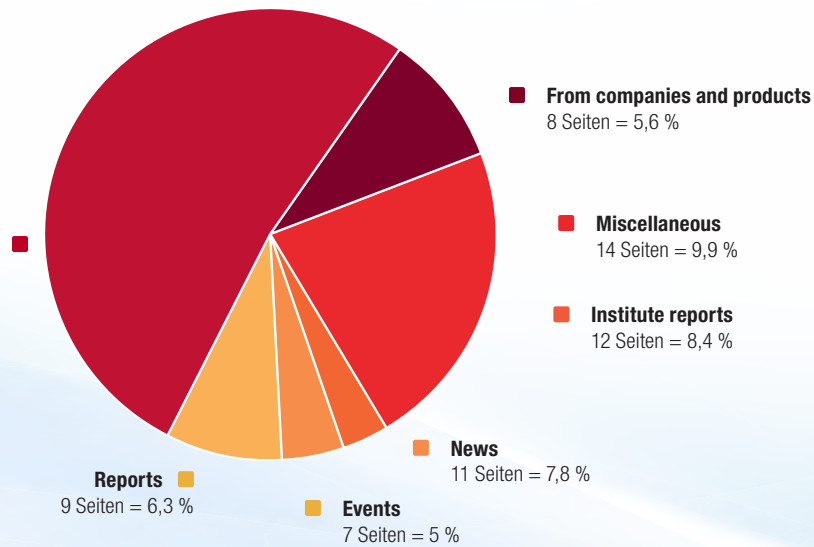
Advertising Scope: 27 pages = 100%



Content analysis

Editorial section 2024

Peer-reviewed Papers::
81 Seiten = 57 %



Issue	Dates	Topics	Fairs, Conferences & Events
1 March	Ad closing date: 13 February 2026 Printing material: 23 February 2026 Publication date: 20 March 2026	<ul style="list-style-type: none"> ➤ Welding in tank and pipeline construction ➤ Joining of different materials ➤ Plastics in automotive engineering ➤ Raw materials, materials, semi-finished products ➤ Fiber reinforced plastics 	<p>PIAE - Plastics in Automotive Engineering – Kunststoffe im Automobilbau 25.03. – 26.03.2026, Mannheim/ Germany</p> <p>HANNOVER MESSE 20.04. – 24.04.2026, Hanover/ Germany</p> <p>ELMIA Welding & Joining Technology - Elmia Welding and Joining Technology Exhibition 19.05. – 22.05.2026, Jönköping/ Sweden</p> <p>Kuteno und KPA – Kunststoff Produkte Aktuell 2026 09.06. – 11.06.2026, Bad Salzflufen/ Germany</p>
2 June	Ad closing date: 8 May 2026 Printing material: 18 May 2026 Publication date: 10 June 2026	<ul style="list-style-type: none"> ➤ Series welding e.g.: ultrasonic, laser beam, heating element, infrared, vibration welding ➤ Mechanical connection technology: rivets, screws ➤ Training and testing 	<p>Würzburger Kunststoffrohr-Tagung 16.06. – 17.06.2026, Würzburg/ Germany</p> <p>Würzburger Kunststoffschweißer-tage 18.06. – 19.06.2026, Würzburg/ Germany</p>
3/4 October	Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 15 September 2026	<ul style="list-style-type: none"> ➤ Fair issue Fakuma 2026 ➤ Measuring and testing of plastic connections ➤ Adhesive bonding of plastics ➤ Welding systems 	<p>Fakuma – Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen/ Germany</p>

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Advertising rates 18 valid from
January 1st, 2026

**New front
cover format
23% more space for
your campaign**

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,590
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back cover	188 × 254	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 254	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860

Classified ads / job applications

Millimeter price with a column width of 57 mm

6.70

Box number fee

6.70

***plus 3 mm bleed on all sides**

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86

JOBPORTAL
FÜGETECHNIK

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Advertising rates 18 valid from January 1st, 2026

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts::	For advertisements published within 12 months	
	for 3 repeats or 1 1/2 pages	5 %
	for 6 repeats or 3 pages	10 %
	for 12 repeats or 6 pages	15 %
	from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 379 %
postal charge incl. higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
or loose inserts 195 € %

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt/Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.

A sample is requested from the advertising
department.

Advertorial:

The ideal addition to your classic advertising with an
editorial-like background. You provide text/image
material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.

Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The advantages at a glance:

- ✓ **Something for everyone:**
Organised topically into 11 main groups with numerous relevant keywords
- ✓ **Directed:**
The precise classification leads the user to a result accurately
- ✓ **At a glance:** Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:** Attractive scale prices on basis of number of keywords

✓ In addition and at no charge:

- Your entry on the internet on www.joining-plastics-bzv.de/en with a link to your homepage
- ✓ **Free** Publication of your **company logo** on the internet on www.joining-plastics-bzv.de/en as well as in the magazine. Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ✓ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

Ultrasonic welding service provider
 Heated tool welding international
 Hot gas butt welding Manufacturer English
 Laser transmission welding Infrared welding Buyers Guide
 German Vibration welding



Prices

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me!



Your contact:
Britta Wingartz
 ☎ +49 211 1591-155
 ✉ britta.wingartz@dvs-media.info

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Newsletter

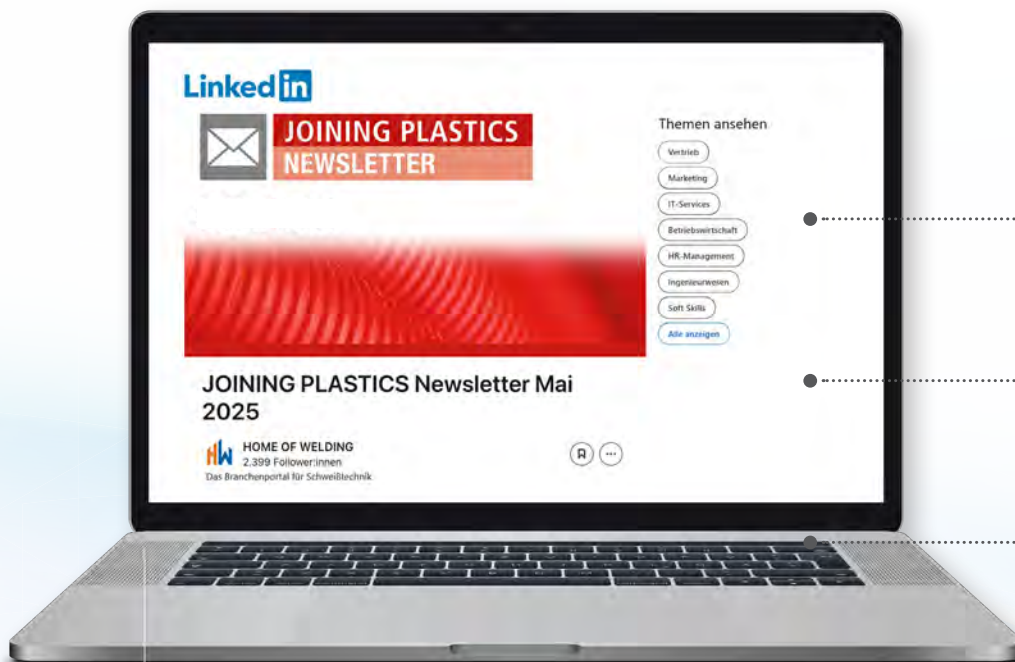
JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal. Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

1,040 readers



ideal trade fair support

German/English

Monthly dispatch

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Newsletter

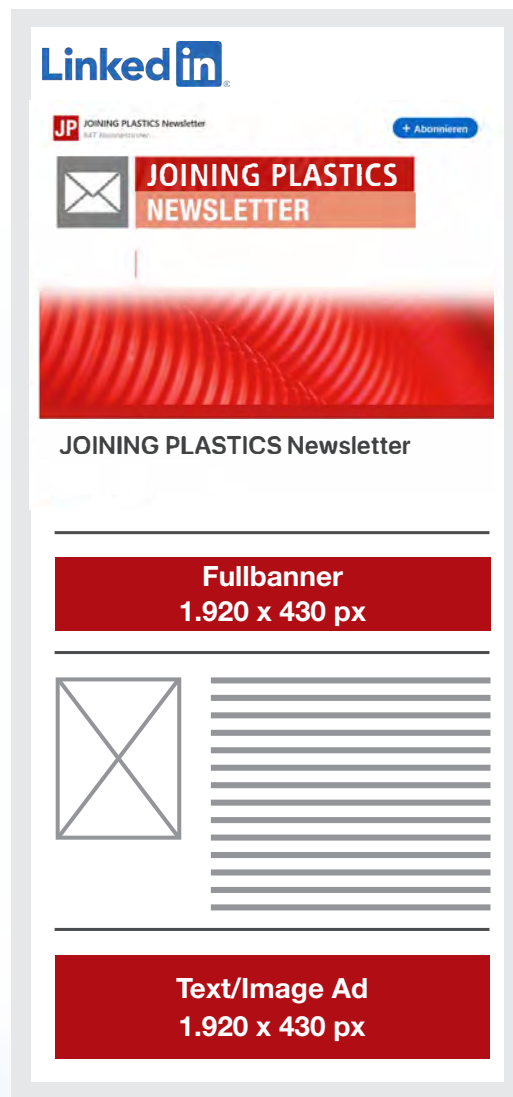
JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

Dates 2026 – Frequency

Issue	Transmission	Data Delivery	Event
January	14.01.2026	07.01.2026	
February	11.02.2026	04.02.2026	PIAE - Plastics in Automotive Engineering – Kunststoffe im Automobilbau 25.03. – 26.03.2026, Mannheim/Germany
March	11.03.2026	04.03.2026	HANNOVER MESSE 20.04. – 24.04.2026, Hanover/Germany
April	08.04.2026	01.04.2026	
May	13.05.2026	06.05.2026	Kuteno und KPA – Kunststoff Produkte Aktuell 2026 09.06. – 11.06.2026, Bad Salzufen/Germany
June	10.06.2026	03.06.2026	Würzburger Kunststoffrohr-Tagung 16.06. – 17.06.2026, Würzburg/Germany Würzburger Kunststoffschweißertage 18.06. – 19.06.2026, Würzburg/Germany
July	08.07.2026	01.07.2026	
August	12.08.2026	05.08.2026	
September	09.09.2026	02.09.2026	Fakuma - Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen/Germany
October	07.10.2026	30.09.2026	Fakuma - Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen
November	25.11.2026	04.11.2026	
Dezember	16.12.2026	09.12.2026	

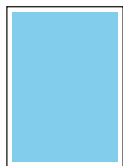
Newsletter-Advertising Options

Formats	Format/Size in Pixel	Price* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

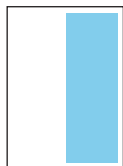


All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.

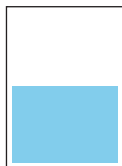
Type areal



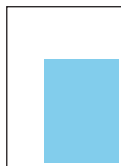
1/1 page
188 mm wide
254 mm high



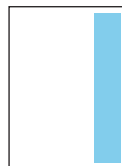
1/2 vertical
92 mm wide
254 mm high



1/2 horizontal
188 mm wide
127 mm high



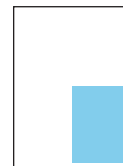
Juniorpage
120 mm wide
170 mm high



1/3 vertical
63 mm wide
254 mm high



1/3 horizontal
188 mm wide
85 mm high



1/4 vertical
92 mm wide
127 mm high



1/4 horizontal
188 mm wide
64 mm high



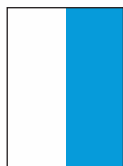
1/8 page
86 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



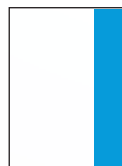
1/2 vertical
103 mm wide
297 mm high



1/2 horizontal
210 mm wide
147 mm high



Juniorpage
137 mm wide
192 mm high



1/3 vertical
74 mm wide
297 mm high



1/3 horizontal
210 mm wide
107 mm high



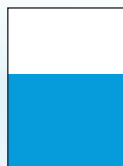
1/4 vertical
103 mm wide
147 mm high



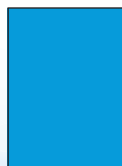
1/4 horizontal
210 mm wide
84 mm high



1/8 page
103 mm wide
84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



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